Microeconomics (The Pearson Series In Economics)

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**Synopsis**

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I am a professor and have used this book in an introductory microeconomics course with great success. My absolute favorite part of this book are the first three chapters - rather than starting with Supply/Demand as a traditional microeconomics textbook might, the authors start by asking questions like, Why should one study economics? What can we learn from economics, and what are the important questions to ask? I think this kind of beginning is key for getting students engaged in what is a challenging course requiring analytic skills. If your students are more advanced, you may wish to supplement some of the chapters with additional material, as I did.

I really love the examples they explained with each theories and vocab terms. The examples are made for the readers to understand clearly and apply directly to the real world. I can definately say that this textbook focuses more towards student who have no basic understand of the economy, which it allows easy reading for non major economic students. This is actually one of my reason buying the textbook with the same author. The downpart is the price. The textbook is very pricey but I think it definately pays off the price with the knowledge you can gain.

Thank you!!! Timely and I got exactly what I wanted.

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