PRINCIPLES OF MACROECONOMICS, Sixth Edition, became a best seller after its introduction and continues to be the most popular and widely used text in the economics classroom. Instructors found it the perfect complement to their teaching. A text by a superb writer and economist that stressed the most important concepts without overwhelming students with an excess of detail was a formula that was quickly imitated, but has yet to be matched. The sixth edition features a strong revision of content in all twenty-three chapters. Dozens of new applications emphasize the real-world relevance of economics for today's students through interesting news articles, realistic case studies, and engaging problems. The premier ancillary package is the most extensive in the industry, using a team of instructors/preparers that have been with the project since the first edition. The text material is again fully integrated into Aplia, the best-selling online homework solution. "I have tried to put myself in the position of someone seeing economics for the first time. My goal is to emphasize the material that students should and do find interesting about the study of the economy."--N. Gregory Mankiw.

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Customer Reviews

This is a demanding high school (or undemanding college) introductory textbook on the subject. Only the most rudimentary algebra is required, and honestly one could easily get through the book without even that. The edition is handsomely printed, with a font that's easy on the eye and plenty of
colorful and helpfully-glossed graphs. The chapters themselves are not too long, which helps with a student's morale, believe me. Recently I was put into a situation where I had to go, in the space of about 4 months, from knowing jack-squat about economics to being able to teach college-level macroeconomics! Well, I frantically collected a ton of textbooks and articles about macroeconomics, ranging from the elementary to the abstruse and got to work. And I gotta say: when something befuddled me and I found myself threshing about from text to text for the best explanation, it was nearly always Mankiw who came through with the critical phrasing that made the idea click and got me saying: "Ohhhhhh! I get it!" most often. Not that this was always the case. There were times when I found better explanations elsewhere (e.g., Chapter 19, on the foreign currency market, is exasperatingly elliptical and could use a major dummying-down), but more often than not, Mr. Mankiw had the goods: the clearest and most easy-to-follow way of wording or graphing a slippery or counter-intuitive concept. Of course, it's easy to hate Mr. Mankiw: he's young, he's handsome, he's brilliant (one of the youngest full professors ever at Harvard), and he's rich (his textbooks are now standard in AP courses nationwide). Jerk! Because of these reasons, I would love to trash his book, showing how it "ain't all that." Well, it is. Gulp. Only one note: If you're planning on getting this book to study macroeconomics independently, you will find one irritating drawback: there are exercises at the end of each chapter, but no answers in the back. Essentially, therefore, it's a book for schoolchildren, not mature learners. But its explanations -- believe me -- can't be beat.

This book was a requirement for my intro level microeconomics course. I would like to being by saying that this book is an incredibly easy read. It isn't extremely boring and dry and it isn't extremely fun with little important information. It contains all of the relevant information. The way the book delivers the information is astounding. You read through a block of text and then the book displays graphical examples with captions below to help interpret the graph. The online homework that I had to do along with the book made retaining the important information extremely easy. Economics comes relatively easy to me, but the addition of this great textbook made getting an A almost too easy. I didn't even show up to lecture about one third of the time because Dr. Mankiw does such a well job of explaining the material. Pros: Easy Read Distilled Useful Information Graphical Representation of Content Cons: Nothing! I would highly recommend this textbook. It is probably the most efficient and useful text for learning introductory microeconomics.

I use this book in my economics class and all I can say is that is excellent. The author describes the basic concepts without being too complicated and messy. He keeps the things simple and
incorporates some real-life economic problems and discussions into each chapter. The book overall provides a clear insight into microeconomics and shows what it is all about.

Buy an earlier edition! This is literally the same thing as Macro by Mankiw 3rd - 6th edition. Way too expensive.

This book was the textbook used in a class I was enrolled in on microeconomics. Since it was only an introductory course, this book did a good job of covering a lot of the basic fundamentals that one needed to know before proceeding onto more advanced material. If all you are looking for is a rough guide to the subject without anything terribly in-depth, then this text work well for you. The sections that are touched on are covered extremely well and everything is explained with a lot of clarity. On the other hand, it is a rather frustrating read at times, as it breezes over some of the more interesting aspects of economics. It would have been helpful if the author had gone into more detail during certain sections, or at least had directed the reader to other publications where one could learn more. Note to the buyer: Beware that the first six chapters in this book are identical to the first six chapters in PRINCIPLES OF MACROECONOMICS (note the "A") written by the same author. And I am not exaggerating when I say they are identical -- even the practice problems are the same. If you are looking for some variety in introducing yourself to economics, you may want to use a different set of books. To have this much repetition in books... may not be something you are interested in, so be careful before buying the second if you already own the first.

I purchased this book for use in my ECON 230 class at my local community college. I so far have sound it to be very well written. The author makes a point to communicate his information in a manner understood by all.

This book makes Economics extremely accessible - it was the first textbook I've ever encountered that was actually a "good read." Anyone taking an Intro Macroeconomics class should have a copy of this book (even if the course textbook is different). Extremely well written and clear.

Very easy to read with lots of explanatory diagrams. Suitable for undergraduate studies or for students who are totally new to economics. The text is partnered by a web-site which contains extra learning materials and multiple choice practice questions. Also, very handy.

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