Synopsis

This best-selling classic has been translated into 10 languages and praised by Edward de Bono and corporate leaders everywhere as a handbook for work and life. Written as a fable, it is a life manual for individuals and a guide used by thousands of organizations to reshape values and culture. (180 pages)

Book Information

Hardcover: 181 pages
Publisher: Secretan Center; Revised edition (June 1990)
Language: English
ISBN-10: 0969456107
Product Dimensions: 1 x 5.5 x 8.2 inches
Shipping Weight: 12 ounces (View shipping rates and policies)
Average Customer Review: 5.0 out of 5 stars  (1 customer review)
Best Sellers Rank: #2,944,874 in Books (See Top 100 in Books) #63 in Books > Science & Math > Nature & Ecology > Field Guides > Insects & Spiders #103688 in Books > Sports & Outdoors #522726 in Books > Textbooks

Customer Reviews

I read this book for the first time in portuguese version by the 70’s and many other times during the last 25 years. It has really influenced my whole life. Thanks Secretan

Download to continue reading...
