Career Building Through Using Digital Story Tools (Digital Career Building)
Synopsis
A person who understands how to communicate a story or idea through digital media has a very valuable skill in many employers’ eyes. Ad companies, film production studios, game designers, and publishers constantly wrestle with ways to appeal to a Web-savvy audience. Understanding the nature of modern storytelling can make young people well equipped for a future career. Readers learn how they can start developing digital storytelling skills now, as a satisfying creative hobby and interest, and how they can use this knowledge to later break into a variety of fields, including journalism, marketing and publicity, playwriting or screenwriting, computer programming, Web development, and more.

Book Information
Series: Digital Career Building (Book 1)
Hardcover: 64 pages
Publisher: Rosen Classroom (January 1, 2014)
Language: English
ISBN-10: 1477717226
Product Dimensions: 6.6 x 0.4 x 9.2 inches
Shipping Weight: 10.4 ounces (View shipping rates and policies)
Average Customer Review: 5.0 out of 5 stars (See all reviews) (1 customer review)
Best Sellers Rank: #7,882,048 in Books (See Top 100 in Books) #52 in Books > Teens > Education & Reference > Science & Technology > Computers > Software #1968 in Books > Teens > Hobbies & Games #363206 in Books > Education & Teaching
Age Range: 12 - 17 years
Grade Level: 7 - 12

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